



2023

ANNUAL REPORT

- A total of over 226,964,860 Million books have been gifted since inception.
- The number of books gifted in 2023 was 29,504,545. This was an overall 19.4% increase over 2022 and equals 4,796,537 additional books gifted. (This equates to a book mailed every 1.07 seconds)

Country	Books Gifted	Growth	Additional Books
United States	27,889,777 Books	19.4% Growth	4,526,831 Additional Books
Canada	576,908 Books	24.5% Growth	113,718 Additional Books
United Kingdom	647,258 Books	6.9% Growth	42,295 Additional Books
Australia	317,312 Books	55.4% Growth	113,313 Additional Books
Republic of Ireland	73,290 Books	0.5% Growth	380 Additional Books

OVER 29 MILLION
Total Books Gifted in 2023
A 19.4% increase over 2021
(Equates to 1 book mailed every 1.07 seconds)

JANUARY

Dolly receives the **Martin Luther King Center's Christine King Farris Legacy Service in Education Award**



UK Celebrates **15th Year Anniversary** and **5 Millionth Book Gifted Milestone!**

FEBRUARY

The Imagination Library Reaches its

200 MILLIONTH BOOK MILESTONE



DWF welcomes 4 new Regional Directors: **Rachel King, Lauren Wirt, Michelle Anthony** and **Kahla Williams**

APRIL

DWF welcomes **Justin Young** as new Marketing Manager, **Danielle Velez** as new Senior Customer Support Manager, and **Brooke Davis** as new Training Support Manager



JUNE

Montana launches Statewide Expansion



California launches Statewide Expansion with new **Bilingual Book Program!**

Parliamentary Reception, Houses of Parliament, UK



JULY

Canada reaches **3 Millionth Book Gifted Milestone!**



200 Million Reasons to Celebrate Milestone Campaign launches!

AUGUST

Alabama & Indiana launch Statewide Expansions



Washington & Kansas celebrate Statewide Coverage



50,000 Children Enrolled Milestone in Canada!

SEPTEMBER

Louisiana launches Statewide Expansion



OCTOBER



Canada's Northwest Territories Reaches Full Coverage

NOVEMBER



Missouri launches Statewide Expansion

Dolly is honored with **American Public Health (APHA) Presidential Citation**



Welcomes **Misty Leatherwood** as new Finance Manager



DECEMBER



Illinois & Maine launch Statewide Expansions

Welcomes **Melinda Brown** as new IN State Director and **Katie Mullins** as new IN Community Engagement Coordinator



Welcomes **JC Morgan** as new KY State Director and **Libby Suttles** as new KY Community Engagement Director